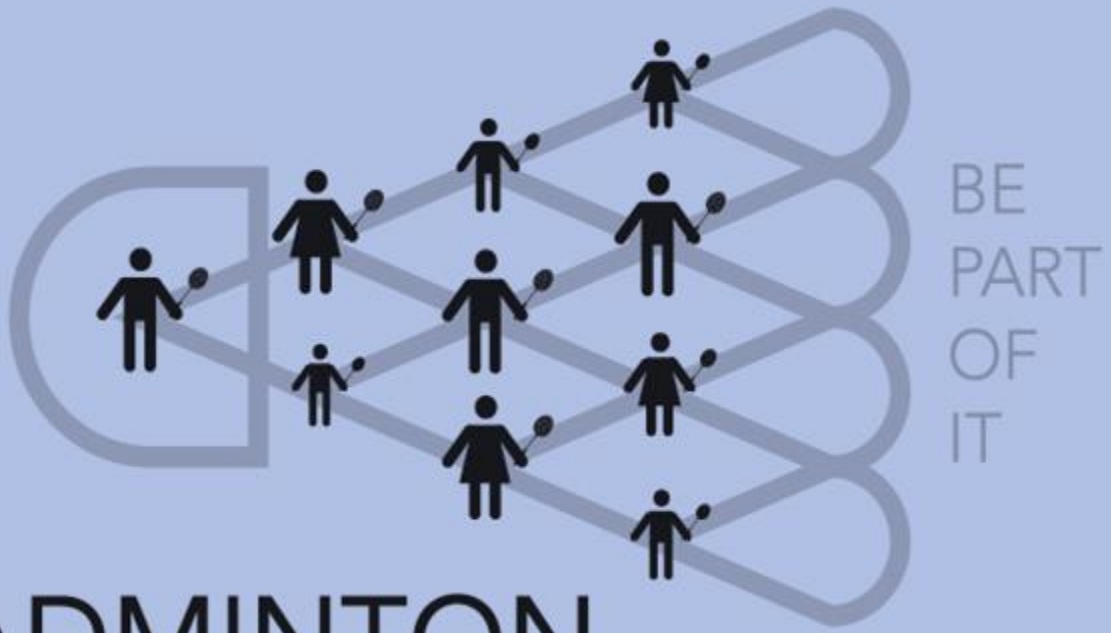


BE PART OF IT

BADMINTON GOES VIRAL

2018 Accomplishments

Badminton Goes Viral **began as one passionate player's dream of expanding the sport he loves to as many young players as possible… so they could experience the joy of the sport.**

In the spring of 2017, the mission of Badminton Goes Viral was created -

a nonprofit supporting sustainable badminton education and sports programs for youth in America.



This 2018 Report of Accomplishments highlights the stories of real people working together to achieve the Badminton Goes Viral vision of

an America where junior programs inspire a lifelong passion for playing badminton equal to the rest of the world.

Join in….

Badminton Goes Viral….Be Part of it!

AN ABSOLUTELY SMASHING YEAR!

To Badminton Goes Viral (BGV) friends, followers, supporters and donors:

THANK YOU!

Since inception in 2017 and throughout 2018, the response to badminton has been awesome… resulting in another fantastic year for Badminton Goes Viral. The 2017 'shuttle spray' approach found its target in Alaska and by determining one area of focus, fantastic gains were made… more schools and students involved, more teachers trained, a University credit course taught by BGV, community youth programs initiated, top level USA athletes brought into the program, and an state badminton championship begun.

Funding significantly increased due to the sincere trust and belief of concept from the United States Badminton Education Foundation. USA Badminton continued to be supportive and Colorado Badminton Association's financial backing was essential. New funding sources continue to be identified and researched. By the end of 2019, 'proof of concept' should be in hand. Large donors continue to be identified to move BGV Alaska to financial sustainability.

The accomplishments in this year's report show the extension of BGV's beginnings into a specific plan with specified outcomes for the future… basically, take the testbed of Anchorage, Alaska and develop a sustainable and replicable model for other locales….BGV is on course to do just that.

A sincere thank you to the United State Badminton Education Foundation, USA Badminton, Colorado Badminton Association, Anchorage Badminton Club (especially Jia Hui Sim) and the numerous administrators, teachers and students in the Anchorage School District and community who have worked so enthusiastically with BGV.

BGV cannot thank Olympian Iris Wang and Pan Am athlete Kyle Emerick enough for taking time to make a memorable trip to Alaska to inspire young and old alike on and off the court. For some video highlights of their journey with students and the community, go to Badminton Goes Viral Facebook page…
www.facebook.com/pg/badmintongoesviral/videos

Here's to a bright 2019!

Paul Knechtel
CIO (Chief Instigating Officer)

Lisa J. Ward
CEO (Chief Education Officer)

2018 Programs



Teacher Workshops & University Course





Student Instruction



School Assemblies

Teaching & Equipment Resources



Big Hitters!

The Four Seasons of 2018

Winter…

Blankets of snow in the Southeast resulted in loss of teacher workdays, thus BGV training days.

Spring…

Blossomed into meaningful trainings for teachers and fun badminton activities for students… Olympic and Pan Am athletes and a state tournament!

Summer…

Analysis & planning.

Fall…

Robust Activity – State and local teacher trainings, presentations, classroom sessions and the establishment of important contacts for the future.

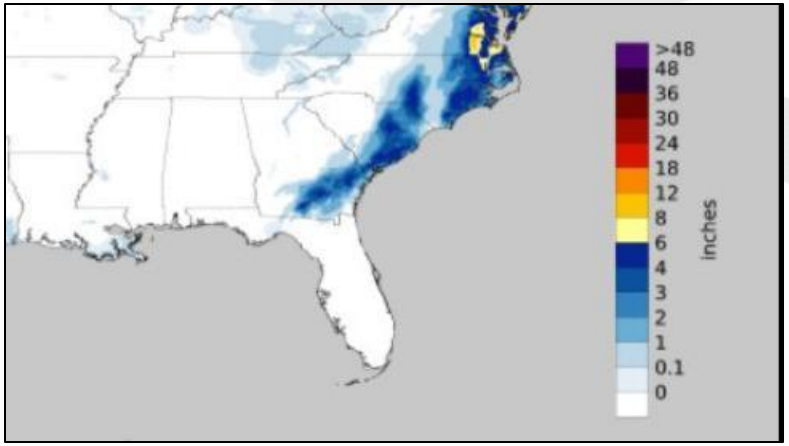
Winter…Snow Storm in Southeast

Kids were happy to see snow in some unusual places, but forced school closings resulted in teacher workdays becoming regular students days.

Result to BGV: Planned teacher trainings in South Carolina and Georgia were cancelled.



https://www.weather.gov/images/ilm/climate/Jan2018snow/NWS%20office.jpg



https://weather.com/storms/winter/news/2018-01-03-winter-storm-grayson-southeast-ice-snow-forecast

Snow Storm Grayson covered several Southern states…

Spring…time to Bloom in Alaska

- School Presentations
  - 12 Physical Education Classrooms
  - Club Session
- Teacher Trainings
  - 30 hour Renewal Credit University Course for Teachers
- School Assemblies
  - 3 Assemblies with Badminton Celebrities

- USA Badminton Celebrities
  - Olympian Iris Wang
  - Pan Am Athlete Kyle Emerick
- Community Program
  - Badminton Blast
- State Competition
  - 1st Alaska State Badminton Championships: Middle & High Schools

Summer…time for Analysis & Planning

In 2017, seeds were planted in 6 areas of the U.S.

Alaska, Idaho, Georgia, Massachusetts, Missouri and South Carolina

Greatest growth & highest potential? Alaska!

Ideal Geographical Testbed
Enthusiastic Teachers/Leaders
Supportive Administrators Public & Private Sectors
Ethnically Diverse Interested Youth
Great Community Resources
Anchorage Badminton Club

Fall… time for expansion

- School Presentations

(new schools and school district)

  - 6 Physical Education Classroom Sessions

- Teacher Trainings

(connections made to new districts)

  - 2 presentations at Shape AK State Conference

- School Assemblies

(public & private schools)

  - 2 Schoolwide presentations

- Guest Coach/Player

(more involvement from local club)

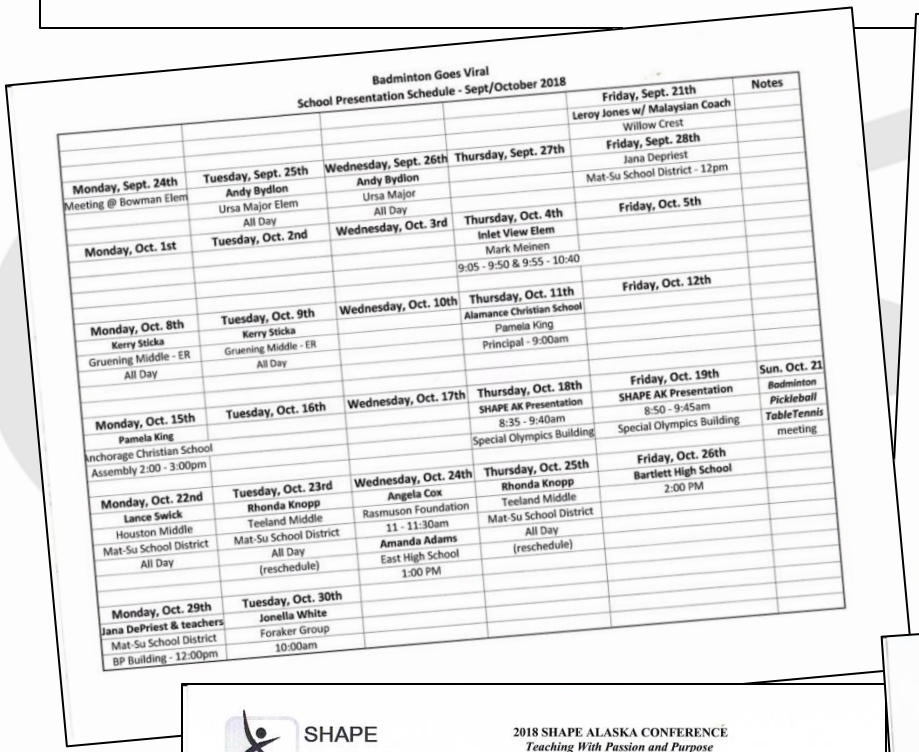
  - Malaysian Coach
  - School presentations
  - Community Training
  - Led by Anchorage Badminton Club

- Professional Meetings

(future funding & new districts)

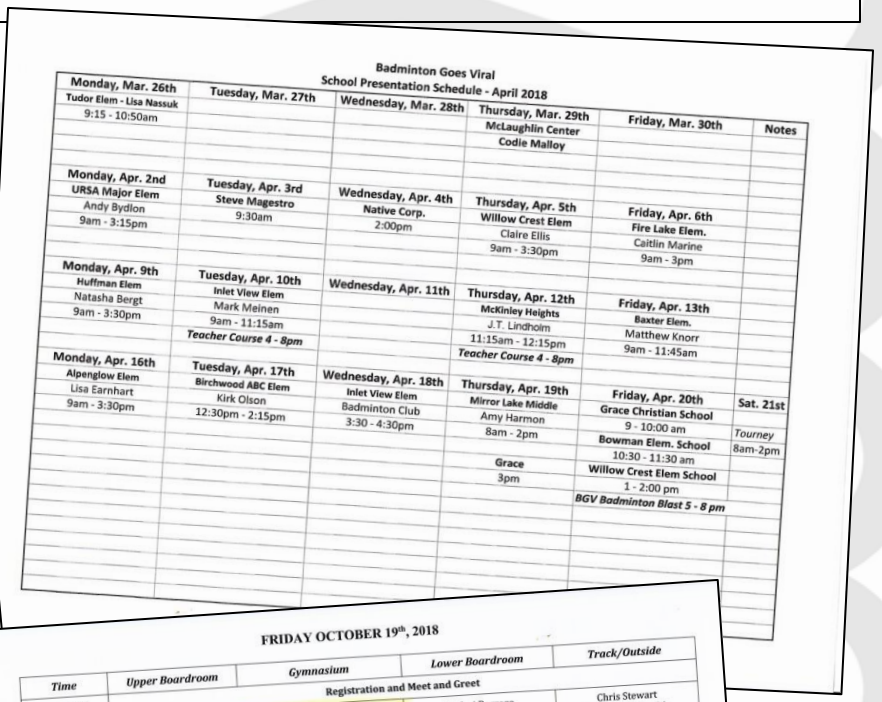
  - Rasmuson Foundation
  - Foraker Group
  - Mat-Su School District

So many places, so little time…



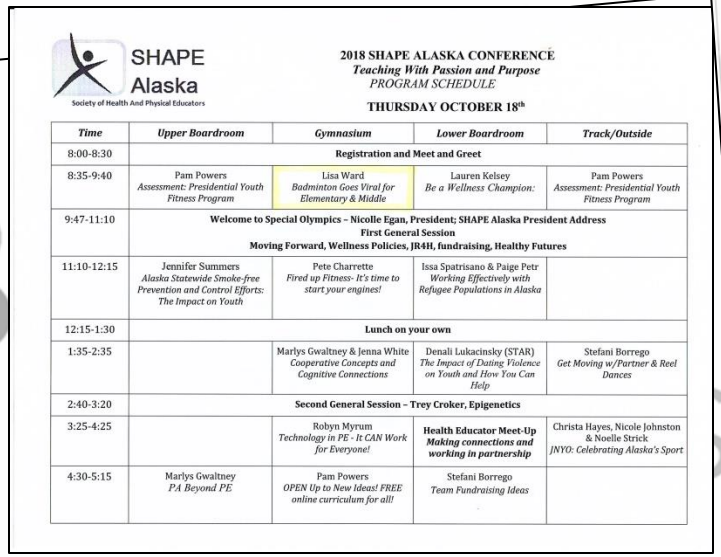
Badminton Goes Viral
School Presentation Schedule - Sept/October 2018

Monday, Sept. 24th	Tuesday, Sept. 25th	Wednesday, Sept. 26th	Thursday, Sept. 27th	Friday, Sept. 21th	Notes
Meeting @ Bowman Elem	Andy Bydlon	Andy Bydlon		Leroy Jones w/ Malaysian Coach	
	Ursa Major Elem	Ursa Major		Willow Crest	
	All Day	All Day		Friday, Sept. 28th	
Monday, Oct. 1st	Tuesday, Oct. 2nd	Wednesday, Oct. 3rd	Thursday, Oct. 4th	Jana Depriest	
			Inlet View Elem	Mat-Su School District - 12pm	
			Mark Meinen	Friday, Oct. 5th	
			9:05 - 9:50 & 9:55 - 10:40		
Monday, Oct. 8th	Tuesday, Oct. 9th	Wednesday, Oct. 10th	Thursday, Oct. 11th	Friday, Oct. 12th	
Kerry Sticka	Kerry Sticka		Alamance Christian School		
Gruening Middle - ER	Gruening Middle - ER		Pamela King		
All Day	All Day		Principal - 9:00am		
Monday, Oct. 15th	Tuesday, Oct. 16th	Wednesday, Oct. 17th	Thursday, Oct. 18th	Friday, Oct. 19th	Sun. Oct. 21
Pamela King			SHAPE AK Presentation	SHAPE AK Presentation	Badminton
Anchorage Christian School			8:35 - 9:40am	8:50 - 9:45am	Pickleball
Assembly 2:00 - 3:00pm			Special Olympics Building	Special Olympics Building	TableTennis
					meeting
Monday, Oct. 22nd	Tuesday, Oct. 23rd	Wednesday, Oct. 24th	Thursday, Oct. 25th	Friday, Oct. 26th	
Lance Swick	Rhonda Knopp	Angela Cox	Rhonda Knopp	Bartlett High School	
Houston Middle	Teeland Middle	Rasmuson Foundation	Teeland Middle	2:00 PM	
Mat-Su School District	Mat-Su School District	11 - 11:30am	Mat-Su School District		
All Day	All Day	Amanda Adams	All Day		
	(reschedule)	East High School	(reschedule)		
		1:00 PM			
Monday, Oct. 29th	Tuesday, Oct. 30th				
Jana DePriest & teachers	Jonella White				
Mat-Su School District	Foraker Group				
BP Building - 12:00pm	10:00am				



Badminton Goes Viral
School Presentation Schedule - April 2018

Monday, Mar. 26th	Tuesday, Mar. 27th	Wednesday, Mar. 28th	Thursday, Mar. 29th	Friday, Mar. 30th	Notes
Tudor Elem - Lisa Nassuk			McLaughlin Center		
9:15 - 10:50am			Codie Malloy		
Monday, Apr. 2nd	Tuesday, Apr. 3rd	Wednesday, Apr. 4th	Thursday, Apr. 5th	Friday, Apr. 6th	
URSA Major Elem	Steve Magestro	Native Corp.	Willow Crest Elem	Fire Lake Elem.	
Andy Bydlon	9:30am	2:00pm	Claire Ellis	Caitlin Marine	
9am - 3:15pm			9am - 3:30pm	9am - 3pm	
Monday, Apr. 9th	Tuesday, Apr. 10th	Wednesday, Apr. 11th	Thursday, Apr. 12th	Friday, Apr. 13th	
Huffman Elem	Inlet View Elem		McKinley Heights	Baxter Elem.	
Natasha Bergt	Mark Meinen		J.T. Lindholm	Matthew Knorr	
9am - 3:30pm	9am - 11:15am		11:15am - 12:15pm	9am - 11:45am	
	Teacher Course 4 - 8pm		Teacher Course 4 - 8pm		
Monday, Apr. 16th	Tuesday, Apr. 17th	Wednesday, Apr. 18th	Thursday, Apr. 19th	Friday, Apr. 20th	Sat. 21st
Alpenglow Elem	Birchwood ABC Elem	Inlet View Elem	Mirror Lake Middle	Grace Christian School	
Lisa Earnhart	Kirk Olson	Badminton Club	Amy Harmon	9 - 10:00 am	Tourney
9am - 3:30pm	12:30pm - 2:15pm	3:30 - 4:30pm	8am - 2pm	Bowman Elem. School	8am-2pm
				10:30 - 11:30 am	
			Grace	Willow Crest Elem School	
			3pm	1 - 2:00 pm	
				BGV Badminton Blast 5 - 8 pm	

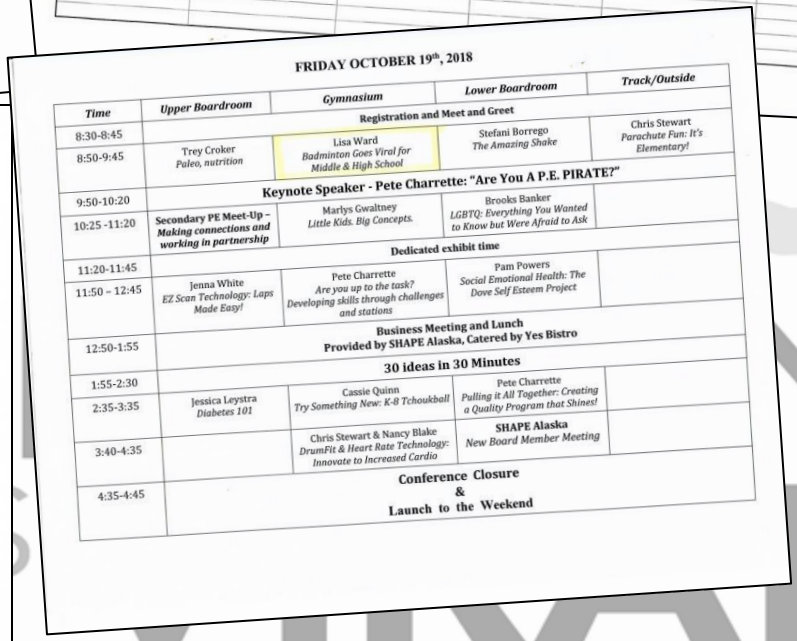


SHAPE Alaska
Society of Health And Physical Educators

2018 SHAPE ALASKA CONFERENCE
Teaching With Passion and Purpose
PROGRAM SCHEDULE

THURSDAY OCTOBER 18th

Time	Upper Boardroom	Gymnasium	Lower Boardroom	Track/Outside
8:00-8:30	Registration and Meet and Greet			
8:35-9:40	Pam Powers *Assessment: Presidential Youth Fitness Program*	Lisa Ward *Badminton Goes Viral for Elementary & Middle*	Lauren Kelsey *Be a Wellness Champion:*	Pam Powers *Assessment: Presidential Youth Fitness Program*
9:47-11:10	Welcome to Special Olympics – Nicolle Egan, President; SHAPE Alaska President Address First General Session Moving Forward, Wellness Policies, JR4H, fundraising, Healthy Futures			
11:10-12:15	Jennifer Summers *Alaska Statewide Smoke-free Prevention and Control Efforts: The Impact on Youth*	Pete Charrette *Fired up Fitness- It's time to start your engines!*	Issa Spatrisano & Paige Petr *Working Effectively with Refugee Populations in Alaska*	
12:15-1:30	Lunch on your own			
1:35-2:35		Marlys Gwaltney & Jenna White *Cooperative Concepts and Cognitive Connections*	Denali Lukacinsky (STAR) *The Impact of Dating Violence on Youth and How You Can Help*	Stefani Borrego *Get Moving w/Partner & Reel Dances*
2:40-3:20	Second General Session – Trey Croker, Epigenetics			
3:25-4:25		Robyn Myrum *Technology in PE - It CAN Work for Everyone!*	**Health Educator Meet-Up** ***Making connections and working in partnership***	Christa Hayes, Nicole Johnston & Noelle Strick *JNYO: Celebrating Alaska's Sport*
4:30-5:15	Marlys Gwaltney *PA Beyond PE*	Pam Powers *OPEN Up to New Ideas! FREE online curriculum for all!*	Stefani Borrego *Team Fundraising Ideas*	



FRIDAY OCTOBER 19th, 2018

Time	Upper Boardroom	Gymnasium	Lower Boardroom	Track/Outside
8:30-8:45	Registration and Meet and Greet			
8:50-9:45	Trey Croker *Paleo, nutrition*	Lisa Ward *Badminton Goes Viral for Middle & High School*	Stefani Borrego *The Amazing Shake*	Chris Stewart *Parachute Fun: It's Elementary!*
9:50-10:20	Keynote Speaker - Pete Charrette: "Are You A P.E. PIRATE?"			
10:25 -11:20	**Secondary PE Meet-Up – *Making connections and working in partnership***	Marlys Gwaltney *Little Kids. Big Concepts.*	Brooks Banker *LGBTQ: Everything You Wanted to Know but Were Afraid to Ask*	
11:20-11:45	Dedicated exhibit time			
11:50 – 12:45	Jenna White *EZ Scan Technology: Laps Made Easy!*	Pete Charrette *Are you up to the task? Developing skills through challenges and stations*	Pam Powers *Social Emotional Health: The Dove Self Esteem Project*	
12:50-1:55	Business Meeting and Lunch Provided by SHAPE Alaska, Catered by Yes Bistro			
1:55-2:30	30 ideas in 30 Minutes			
2:35-3:35	Jessica Leystra *Diabetes 101*	Cassie Quinn *Try Something New: K-8 Tchoukball*	Pete Charrette *Pulling it All Together: Creating a Quality Program that Shines!*	
3:40-4:35		Chris Stewart & Nancy Blake *DrumFit & Heart Rate Technology: Innovate to Increased Cardio*	**SHAPE Alaska** *New Board Member Meeting*	
4:35-4:45	Conference Closure & Launch to the Weekend			

School & Club Sessions







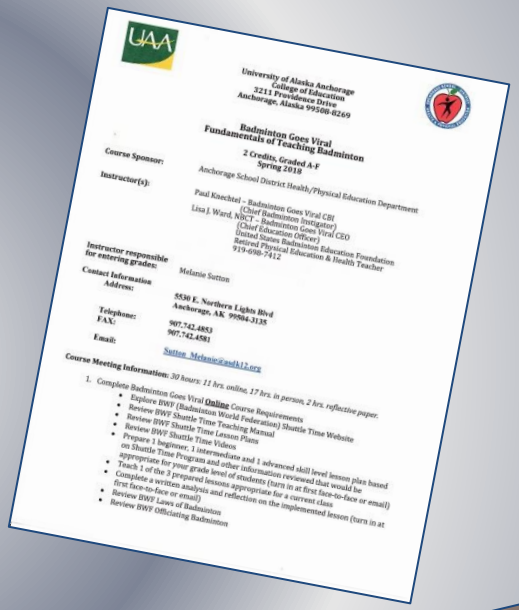






Teacher Trainings & University of Alaska/Anchorage School District Teacher Renewal Credit Course





University of Alaska Anchorage
College of Education
3211 Providence Drive
Anchorage, Alaska 99508-8269

Badminton Goes Viral
Fundamentals of Teaching Badminton
2 Credits, Graded A-F
Spring 2018

Course Sponsor: Anchorage School District Health/Physical Education Department

Instructor(s):
Paul Knechtel – Badminton Goes Viral CBI (Chief Badminton Instigator)
Lisa J. Ward, NBCT – Badminton Goes Viral CEO (Chief Education Officer)
United States Badminton Education Foundation
Retired Physical Education & Health Teacher
919-698-7412

Instructor responsible for entering grades: Melanie Sutton

Contact Information
Address: 5530 E. Northern Lights Blvd
Anchorage, AK 99504-3135
Telephone: 907.742.4883
FAX: 907.742.4581
Email: Sutton_Melanie@asdk12.org

Course Meeting Information: *30 hours: 11 hrs. online, 17 hrs. in person, 2 hrs. reflective paper.*

1. Complete Badminton Goes Viral **Online** Course Requirements
   - Explore BWF (Badminton World Federation) Shuttle Time Website
   - Review BWF Shuttle Time Teaching Manual
   - Review BWF Shuttle Time Lesson Plans
   - Prepare 1 beginner, 1 intermediate and 1 advanced skill level lesson plan based on Shuttle Time Program and other information reviewed that would be appropriate for your grade level of students (turn in at first face-to-face or email)
   - Teach 1 of the 3 prepared lessons appropriate for a current class
   - Complete a written analysis and reflection on the implemented lesson (turn in at first face-to-face or email)
   - Review BWF Laws of Badminton
   - Review BWF Officiating Badminton







School Assemblies









Promise of the Future…

Get everyone involved!









Badminton Inspiration

https://www.facebook.com/pg/badmintongoesviral/videos

Olympian
Iris Wang



Follow Your Dreams…

Set Your Goals…

And Get Your Education!

Olympian Kevin Han NC 2004



Pan Am Athlete
Kyle Emerick

Free Kids Community Event
"Badminton Blast"





Local teachers created learning stations for kids to test their skills… followed by an exhibition match with Iris Wang and Kyle Emerick.





Inaugural Alaska State Badminton Championships









6 schools and 40+ players competed for
Middle & High School Team and Individual Titles

2018 AK State Tournament Action



















2018 Finances

Sources (rounded)

• BEGINNING BALANCE	$11,000
• DONATIONS/FUNDRAISING	$33,700
TOTAL	**$44,700**

Ending bank balance Dec. 31, 2018
$21,900

Outstanding debt to Colorado Badminton Association to be paid by Dec. 2021
$10,000

Uses (rounded)

• EQUIPMENT (school rackets, nets, shuttles, promo shirts)	$1,000
• Tournament & Course Expenses (prizes, refreshments, rental)	$1,250
• TRAVEL BGV STAFF* (airfare, mileage, car rental)	$2,500
• HOUSING BGV STAFF*	$4,500
• BGV STAFF MEALS**	$6,750
• TRAVEL/HOUSING/MEALS (WANG/EMERICK)	$1,800
• STAFF HONORARIUM*	$5,000
TOTAL	**$22,800**

*Travel to Alaska for 2 people – 2 trips=4.5 months total
**Two people x 135 days @ $25/day/person

BGV 2019 Goals… a bright future

- ***Corporate headquarters moved to Alaska to access AK based foundation funding***
- ***12 active youth clubs***
- ***Programs in up to 6 Alaska school districts***
- ***Additional teacher trainings***
- ***Promotion of sport through high skill level immersion***
- ***2nd Alaska State Badminton Championships with addition of elementary age level***
- ***AK sourced funding raised to make BGV Alaska financially self sufficient by early 2021***

BADMINTON GOES VIRAL

Lots of Room for Growth

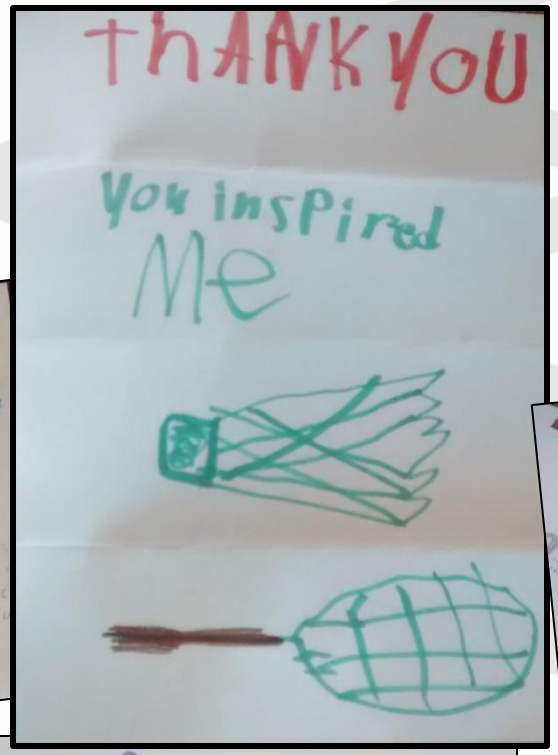
North to Fairbanks
South to the Kenai Peninsula
East to Juneau… West to Bethel

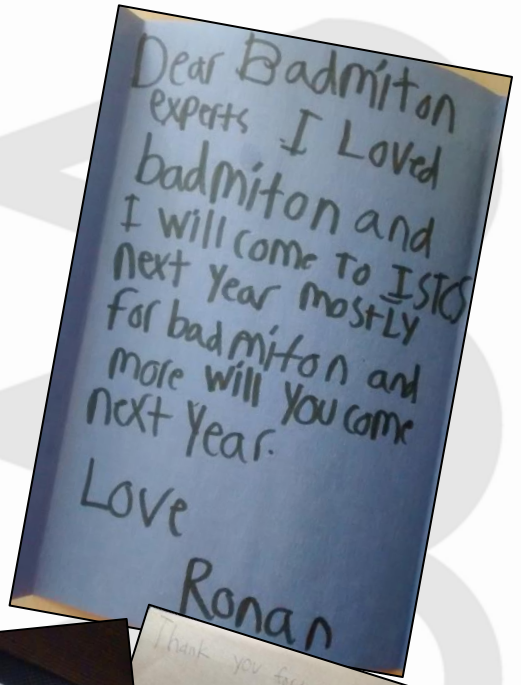


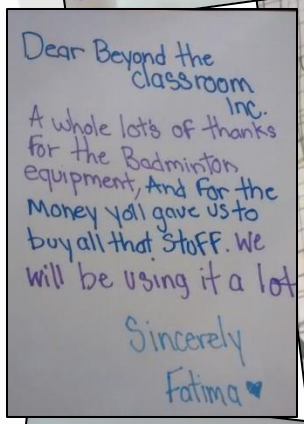
www.lonelyplanet.com/maps/north-america/usa/alaska/

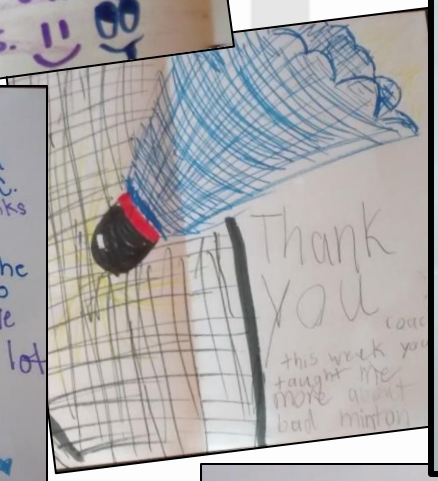
Reminders of what makes BGV so worthwhile…

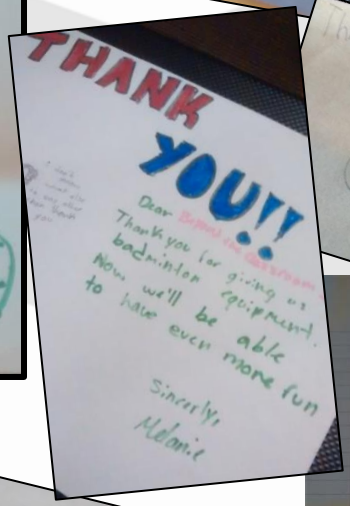


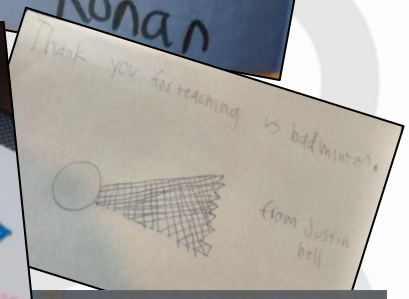


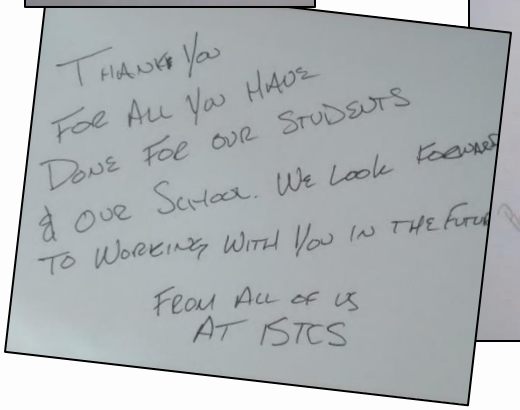




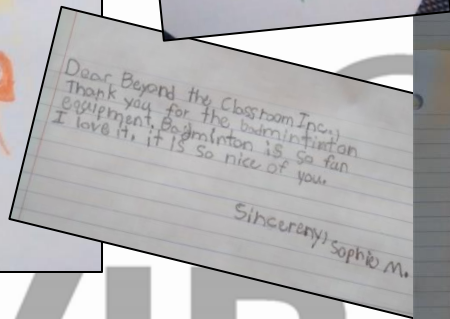


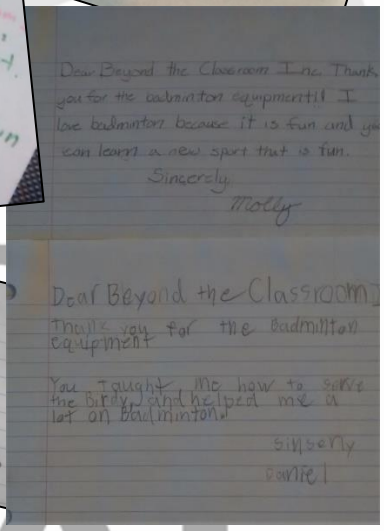












Be Part of It!

Be a contributor… make a tax deductible donation

Be ‘boots on the ground’ for a new project

Be a cheerleader… spread the word!

Be a supportive follower … like, follow, share, message BGV’s Facebook page

BADMINTON GOES VIRAL

Winter, Spring, Summer or Fall…
All You've Got to do is Call…

Website:
www.badmintongoesviral.org

Facebook:
www.facebook.com/badmintongoesviral

Information and Bookings:
paul@badmintongoesviral.org
919.656.8326

Board of Directors

Howard Bach – Synergy Badminton Club, California

Tuyen Van – Houston Badminton Center, Texas

Peter Chang – Businessman/Atlanta Badminton Club, Georgia

Tina Lulla – Chicago area Teacher/Badminton Coach, Illinois

Assistant Coach Shannon Pohl Badminton Academy

Robert Wilson – ClearOne Sports Centre, Florida

Brent Cutcliffe – Colorado Badminton Association, Colorado

Sreelatha Patinhareppat – Competitive Player/Parent, South Carolina

BADMINTON GOES VIRAL

BADMINTON GOES VIRAL….BE PART OF IT!

