BADMINTON GOES VIRAL

2021 ANNUAL REPORT

BGV: A NONPROFIT SUPPORTING YOUTH FITNESS, WELLNESS AND HEALTH IN ALASKA AND BEYOND WITH LOCAL ENTHUSIASTS AND NATIONAL AND INTERNATIONAL EDUCATED/ACHIEVING BADMINTON ATHLETES… WHERE JUNIOR PROGRAMS INSPIRE A LIFELONG PASSION FOR PLAYING BADMINTON EQUAL TO THE REST OF THE WORLD.

WOW… ANOTHER CRAZY YEAR!

The Covid-19 pandemic has caused almost everyone to gain some new perspectives… to think 'outside the box'… and that's not all bad.

Thanks to the coronavirus saga, virtual conferences, presentations and online collaborations have become more common. BGV implemented it's first virtual workshop - a success thanks in large part to Tuyen Van, the Houston Badminton Center and their junior players. Involvement with other associations online opened new avenues to get things accomplished and learn from others.

Plans put in motion in 2020 were able to move forward on some projects and continued to be postponed on others. An ease in virus cases allowed the Alaskan Villages Project to get started in the fall, but due to a reversal in number of cases, this project would have to be completed in 2022.

Thanks to all of Badminton Goes Viral funders, supporters and partners for continuing to have faith that all projects will continue and/or resume as the Covid-19 coronavirus and it's variants allow.

2021…THE YEAR AFTER THE CORONAVIRUS
TURNED INTO A ‘VARIANT’ OF 2020…



Lisa J. Ward - BGV CEO

- Virtual Learning
- Postponements and Cancellations
- ZOOM Calls
- Planning, Re-Planning & More Planning

EVEN WITH PANDEMIC LIMITATIONS, BGV HAD AN EXCITING YEAR

- Alaskan Villages Project
- Virtual Teacher Workshop
- WOMEN WIN Collaboration
- Arctic Winter Games
- Badminton/Golf Camp
- Middle School Tournament
- School Presentations
- PICK.CLICK.GIVE.



Spring Hill Elementary
Anchorage, AK

ALASKAN VILLAGES PROJECT



Vidyo.com



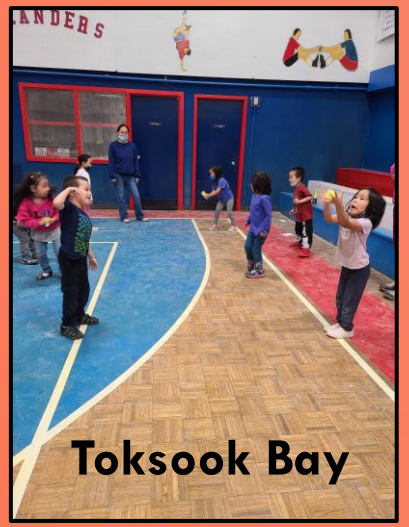
lksd.org

- The Badminton Goes Viral Alaskan Villages Project began implementation in September and demonstrated that when given even minimal instruction and motivation, a majority of students want more badminton… **more time to play during school, more time to play outside school hours and the opportunity to compete.**
- Funded by the Alaska Native Tribal Health Consortium and piloted with the Lower Kuskokwim School District, this project identified the lifelong sport of badminton as a popular way to improve wellness and health through a physical activity that a majority of **youth** both **CAN** and **WANT to play.**
- A badminton program is an excellent way for the village and educational communities to work together to provide opportunity for youth and adults to be physically engaged in an activity that builds wellness, personal/professional relationships and a sense of community. Adults in the community from shopkeepers to school staff were thrilled to have badminton being taught in their school once again.
- A report, posted on BGV's website, describes the project, village and school receptivity, lessons learned, identified challenges, suggestions for program improvement and proposals for further development.

‘BORN TO PLAY BADMINTON’
IN AN ALASKAN VILLAGE



Bethel



Toksook Bay



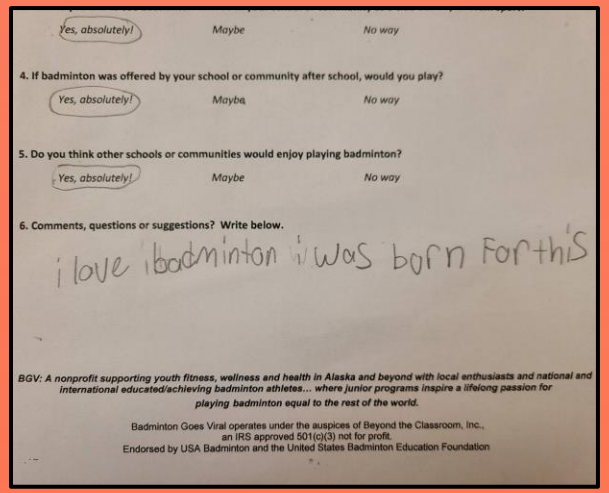
Napaskiak



Toksook Bay



Kwethluk



Yes, absolutely! Maybe No way

4. If badminton was offered by your school or community after school, would you play?

Yes, absolutely! Maybe No way

5. Do you think other schools or communities would enjoy playing badminton?

Yes, absolutely! Maybe No way

6. Comments, questions or suggestions? Write below.

i love badminton i was born for this

BGV: A nonprofit supporting youth fitness, wellness and health in Alaska and beyond with local enthusiasts and national and international educated/achieving badminton athletes... where junior programs inspire a lifelong passion for playing badminton equal to the rest of the world.

Badminton Goes Viral operates under the auspices of Beyond the Classroom, Inc., an IRS approved 501(c)(3) not for profit.
Endorsed by USA Badminton and the United States Badminton Education Foundation



Napaskiak

KIPP PUBLIC CHARTER SCHOOLS
VIRTUAL TEACHER WORKSHOP

KIPP - KNOWLEDGE IS POWER PROGRAM

"I introduced badminton to my students this year. They begged me every single day to play. The kids wanted to play all day every day..."

Victoria Carter

*KIPP **Athletic Director , NCAA Basketball scholar, Coach & Teacher***



KIPP Coordinators & Houston Badminton Center Junior Assistants

The experience of this one teacher googling a sport for her students to play that was compatible with pandemic restrictions and finding badminton, led to BGV's first virtual teacher workshop. Tuyen Vann and the Houston Badminton Center hosted the workshop and some of their junior club players became 'our class' to demonstrate skills and activities for teachers watching on a ZOOM conference.

The workshop was held for the entire Houston Region of KIPP schools, involving Physical Education teachers from 34 schools. Many BGV teaching activities were demonstrated along with lots of information and resources to assist in teaching badminton.

KIPP and Houston Badminton Center continue to work together to make athletic competition and class instruction staples in Houston KIPP schools.

WOMEN WIN



womenwin.org

- **WOMEN WIN** is a global multi-dimensional women's fund guided by the vision of a future where every girl and woman exercises their rights. This organization helps adolescent girls and young women in over 100 countries build leadership skills and become better equipped to exercise their rights through sports and play.
- BGV was accepted to participate in an exchange between the USA and Canada during the summer of 2021 and the spring of 2022. Various sports organizations from both countries are collaborating to find new ways to promote girls in sport and to share 'tried and true' avenues of success.
- Great contacts continue to be made with other organizations that can help BGV grow through a variety of possible avenues.
- Hear BGV's Lisa Ward talk about participation in this Women Win Exchange Program at the link: https://fb.watch/9jrFPhFfhv/

ARCTIC WINTER GAMES COORDINATOR



prsaalaska.org

- In 2024, the Matanuska-Susitna Valley of Alaska will host the Arctic Winter Games and badminton is one of 29 sports to be represented.
- Badminton Goes Viral and Jia Hui Sim of Anchorage Badminton Club were proud to accept the roles of coordinators for the badminton competition. This is a two year plus planning and organizing process that will culminate with the competition itself.
- The Arctic Winter Games is a biennial multi-sport and indigenous cultural event involving communities from the Arctic Sea region.
- Arctic Winter Games Contingents: Alaska, Northwest Territories, Russia, Greenland, Yukon, Nunavik Quebec, Alberta North, Magadan, Tyumen, Chukotka, Nunavut, Sapmi, Yamal

GOLF/BADMINTON CAMP



At the tee box

These two sports worked out to be a great combination! Mill Creek Golf Club in North Carolina became creative during their 2021 summer camp.

Golf Pro Mike Long had both an appreciation for and a personal interest in the sport of badminton, so he invited Badminton Goes Viral to offer junior golfers the opportunity to also explore and experience another lifetime sport – badminton.

The badminton station proved to be very popular with the golfers… giving players a fun respite from swinging the golf club while learning similarities between the skills and concepts important to succeed in both sports.



Mebane, NC



Ready for action

MIDDLE SCHOOL TOURNAMENT – COLONY MIDDLE



2021 Tournament Players

Students just can't get enough badminton at Colony Middle School in the Matanuska-Susitna Valley in Alaska! In early October, in the only BGV tournament of 2021, students competed against each other throughout the school day and were thrilled to have their teacher Rainy Bass and their principal, Mary Fulp, join in the fun. More to follow in 2022 for sure!

SCHOOL PRESENTATIONS



Anchorage
School District

- Due to school restrictions during the 2021 pandemic period, guest instructors were finally allowed in most schools in Alaska in the fall. BGV spent the month of September teaching in off-road village schools and most of October in Anchorage area schools.
- With only 14 possible days to give classroom instruction between the Alaskan Villages Project and BGV leaving Alaska, 11 days were scheduled within 48 hours at 9 different schools.
- Early morning practices before school, classroom sessions during school, club play after school and a full school day tournament filled those 11 days completely…. Lots of hours, with lots of kids, and lots of fun too!

PICK. CLICK. GIVE.



pickclickgive.org

- One of BGV's goals is to have all Alaska based programs to become 100% financially supported from within the state of Alaska.
- One of the ways toward this goal is the acceptance into the Pick.Click.Give. Donation Program.
- **Pick.Click.Give.** allows Alaskans to **donate** a portion of their Alaska Permanent Fund Dividend to approved statewide causes/organizations once per year.
- BGV hopes that this funding source will prove to be substantial over the years.

GOALS STATUS THROUGH THE PANDEMIC

GOALS	2020	2021	2022
AK State School Team Championships	Postponed	Postponed	Scheduled April 2
Camp with Clubs Sports Alaska	Conducted in Fall	Postponed	Scheduled the month of February
AK Villages Project	Planned	Conducted in Fall	1 postponed village scheduled in January
Add 1 new AK school district	Postponed	Added LKSD	Add additional off-road villages
Boys and Girls Club Programs	Postponed	Postponed	Resume in AK, GA, AZ as permitted
Youth 360 AK Services Program	Postponed	As permitted	Scheduled the month of February
Tucson Badminton Club event	Postponed	Postponed	Resume as permitted
AK Project Manager	Postponed	In process	Complete transition
Add 1 AK Director to Board	Postponed	In process	Complete addition
AK Funding Self Sufficiency	Postponed	Added P.C.G.	Continue seeking additional funding sources

THANK YOU TO OUR FANTASTIC SUPPORTERS!!

- UNITED STATES BADMINTON EDUCATION FOUNDATION
- JIA HUI SIM AND ANCHORAGE BADMINTON CLUB
- CLUB SPORTS ALASKA
- MATANUSKA-SUSITNA BOROUGH SCHOOL DISTRICT
- ANCHORAGE SCHOOL DISTRICT
- DURABIRD
- SMASHVILLE & SMASHVILLE MAINLINE BADMINTON
- PENNSYLVANIA BADMINTON ASSOCIATION
- "BADMINTON CRAZY" PRIVATE DONORS
- HOUSTON BADMINTON CENTER
- SMASHBOUNCE BADMINTON
- ATLANTA BADMINTON CLUB
- ALASKA NATIVE TRIBAL HEALTH CONSORTIUM
- LOWER KUSKOKWIM SCHOOL DISTRICT
- TUCSON BADMINTON CLUB
- USA BADMINTON

ALASKA BOARD OF DIRECTORS

Paul Knechtel – BGV CIO (Chief Instigating Officer)

USA National Champion – Multiple times

Retired Business Professional

Lisa J. Ward – BGV CEO (Chief Education Officer)

Board of Directors - United States Badminton Education Foundation

Retired Physical Education & Health Teacher

Competitive Player

Jia Hui Sim – Business Owner

Director of Anchorage Badminton Club

Competitive Player

Dr. Manpreet Bhandal – Nephrologist

Director of Nephrology - Alaska Native Medical Center

Competitive Player

BGV BOARD OF ADVISORS

Howard Bach – **World Champion & USA Olympian**

Partner Synergy Badminton Club, CA

Tuyen Van – Badminton Leader & Businessman, TX

Founder Houston Badminton Center

Tina Lulla – Teacher/Badminton Coach, IL

Asst. Coach Shannon Pohl Badminton Academy

Peter Chang – Businessman, GA

Leader Atlanta Badminton Club

Competitive Player

Brent Cutcliffe – Business Executive, CO

Colorado Badminton Association

Competitive Player

Sreelatha Patinhareppat – Teacher, SC

Competitive Player

Parent of Competitive Jr. Player

BGV LINKS

Website: www.badmintongoesviral.org

Facebook: www.facebook.com/badmintongoesviral

WOMEN WIN Video: https://fb.watch/9jrFPhFfhv/

Information and Bookings: paul@badmintongoesviral.org

919.656.8326

Electronic Copy of the BGV Playbook and/or BGV Teaching Resource 2nd Edition:
lisa@badmintongoesviral.org

Donations: contact paul@badmintongoesviral.org